

World-Class, Professional, Quality-Assured
Meet the Architects



MIPIM 2018 PORTFOLIO



PAUL VICK ARCHITECTS

We understand the hidden value of design in capital construction projects. That is why we were awarded Best Architecture Firm 2017 in the Global Excellence Awards (AI magazine) and UK Construction Adviser of the Year 2017 (Finance Monthly) .

The judges' citation described us as: "A growing, agile practice, their unique blend of skills and experience is backed up with a client-savvy world-view that sets them apart in their profession".

We also won the 2017 'Architecture Firm of the Year - West London' award (Build). And we are delighted to hear that we have just won Game Changers Awards 2018 (Finance Monthly).



Paul Vick, Principal

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What does your 100% planning permission success rate mean for your clients?

This is one of the keys to making it all happen. Our game-changing approach has won planning permission for over 100 projects, which gives clients and their stakeholders confidence that we will help them not just to meet their financial targets but also to achieve their vision.

What is your design approach?

We identify where value lies for our clients and work with them to create flexible, adaptable designs tailored to their and their markets' needs. As well as being a very engaging way to work, this innovative method helps to future-proof our clients' assets.

The Global Excellence Awards jury put it well, saying that we have a "refreshingly new approach to legacy, and whether obtaining value for clients, interpreting clients' architectural needs, or always looking to make the cultural element relevant for today and tomorrow... The practice demonstrates a high level of flexibility and innovative thinking."

You have lectured on value enhancement and inspiration; what is this about?

Essentially, architecture can add value to your property investments by translating knowledge into physical buildings in six

distinct, measurable ways – economic, use, social, image, environmental and cultural. Done well, the results are inspirational.

Can you give examples where you have created value enhancement above client expectations?

Apartments and Penthouses, London, UK. After some study, we agreed in a pre-application with the council that 100% increase in area would be acceptable. Previous consultants had thought only 25% was possible.

New Mini-Department Store, West End, London, UK. Our design increased the visibility of selected brands and improved the management and speed of stock delivery in store, something that greatly boosted the client's customers' loyalty.

Daylight Studio, London, UK. Our design anticipated the client's need to adapt over time to new media and alternative revenue streams, leaving them very satisfied.

Regeneration of a historic site with 2,000 sq m of offices and retail, 80-bed care home, boutique hotel, low-energy homes, and museum, UK. Key objective is to design a destination to drive footfall, room occupancy, and sustainable client revenue.

Start-Up Hub, Innovation Warehouse, London, UK. Eschewing the trendy playroom motif, our fit-out supports growing,

developing and selling ideas, and has nurtured several entrepreneurs who have turned into unicorn businesses.

Glass Bridge and Office Fit-Out for Global Communications Company HQ, London, UK. Our design crystalizes an identity that emphasises connectivity and facilitates idea-sharing.

Left: Low-energy Towers

Above: Value enhancement above expectations. 1st to 3rd age Low-energy house "Beeches", UK (Photography by Martin Storey)

P A U L V I C K

A R C H I T E C T S

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- **Creation of value above expectancies**
- **100% planning permission record**
- **Over 100 permissions**

Paul Vick Architects have won:
Game Changers Award, Finance Monthly 2018
Best Architecture Firm, Global Excellence Awards 2017
Construction Advisor of the Year, Finance Monthly 2017
Architecture Firm of the Year West London, Build 2017
Most Innovative Architecture Firm West London, Build 2016
Paul Vick Architects was a finalist for:
London Architecture Firm of the Year 2015
RICS Award 2014
RIBA London Regional Awards 2013
International Design and Architecture Awards 2013
International AR Future Project Awards 2013
Galvanisers Association Galvanising Award 2011
Architect of the Year 2011 Builder and Engineers Award

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