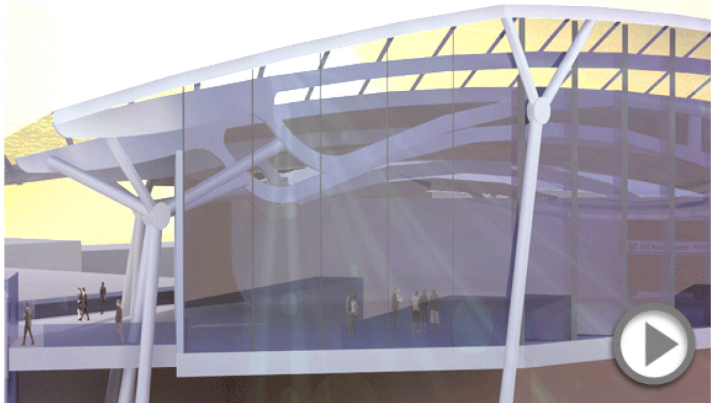


P A U L V I C K
ARCHITECTS
www.paulvick.co.uk



The Power and Beauty of Light in our Lives.

The Largest daylight Studio in the world by
Paul Vick Architects.



Light is fundamental to our understanding of architectural space.

At the most basic level, we need to see the space that we are in. More subtly, our quality of experience of a space is directly linked to the quality of light in it and throughout it - whether it is direct, refracted, coloured, reflected or transposed in the presentation of a surface or material. We are drawn to spaces that are lit well, with all the implications this has for increased footfall. Good lighting makes things beautiful. Great lighting makes things magical.

The photographic and image production industry need flexible, beautiful and *natural* light for high quality stills and moving images, and this London-based commission for Paul Vick architects to develop the largest daylight studio in the world sits at a fascinating juncture between creating beautiful spaces and creating beautiful imagery.

In this image dominated world, a good image is certainly worth a thousand words, but a great image can change lives.

Paul Vick architects will be at the London Pavilion in MIPIM, Cannes, France this year for the week commencing 9th March 2015. If you would like to organise to meet up while there, or back in the UK, please do not hesitate to [contact us](#) in advance.

Paul Vick was a juror for World Architecture News, Glass Awards 2014.

Please contact us with your news and to discuss any ideas you have for a project.

[Previous Newsletters.](#)

