

## CULTURAL RECOVERY At last.



Image: 'Welcome' is the single most important reason people come back. A new welcome for the grade 1 listed Keats House and Garden Museum by Paul Vick architects has planning and listed building consent. The house had 30,000 visitors a year pre-pandemic.

*It has been a joy to see the cultural world finally open up after two years of lockdown*, and this week we are at the [Museums and Heritage Show](#) to explore cultural recovery with the attendees.

It is an opportunity to look at how museums, galleries, landmarks and places of public interest will survive and flourish in this new, highly interlinked world we now live in.

We work with cultural landmarks from the grade 1 listed John Keats' exquisite house and garden museum in Hampstead owned by the Corporation of London, to re-invigorating a [22 acre armoury and depot](#) and its 5acre magazine store in Northampton in private ownership. The only ones of their kind.

Going forward, we have ideas to bring to your particular scheme:

- Understand what makes people return, again and again, to a place.
- Incorporate the new post-pandemic cultures into planning public space.
- Engage opportunities for gaining planning permission on new ventures and new ideas.
- Design components of architecture that affect footfall and enhances your cultural offer.

We still bring you 100 per cent planning permission record on new build, listed and unlisted buildings and those in Conservation Areas. This unusual record cannot be under-estimated in the value it brings you. Planning is a definition of viability, it unlocks the ability to raise serious money, a good planning permission can get you more space, better space and enhance your offer, success first time avoids the cost of having to do it more than once. Planning permission allows you to do the project at all and gives you confidence your vision can be delivered. (See [Newsletter 029](#) for more on the planning process).

In this new context, we were thrilled in the last few weeks when a planning officer recently referred to a scheme with public use as 'quite brilliant' (we can't tell you about the space because the planning hasn't been granted yet!).

So if you are working on a public space, be it gallery, memorial, arboretum or tea house, give us a call to chat through some ideas, or come and see us at Museums & Heritage Show ([11-12th May at Earls Court, London Stand N9](#)). We will be delighted to see you!

Call us to arrange a meeting before, during or after. Or just visit us at:

**Museums + Heritage Show**  
**11-12th May. Earls Court, London. Stand N9**

The recording of our recent webinar: *Is your ESG (Environmental Social Governance) policy strong enough?* will be available shortly. Let us know if you would like a copy.

Paul Vick architects brings you 100% planning permission record with new and existing buildings giving you the confidence your project can be successful and profitable.



Prior to starting Paul Vick architects 15years ago,  
Paul Vick drafted the British Museum Masterplan and Space Plan.

Paul Vick Architects has won:

**Property and Construction Business of the Year West London 2022**  
**Most Innovative Architecture Firm London 2020, 2019 and 2018**  
**Best Cultural Architecture Practice UK 2019**  
**Best Construction Adviser UK 2017**

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