

## The Tip of the Iceberg...



Jökulsárlón, Iceland - Photo Paul Vick

**When you look at a beautiful building, no matter how big and impressive, be aware that you are looking at the tip of the iceberg and that 90 percent of the building's life lies beneath the surface.**

The building is the manifestation of one of the most complex collaborations you can imagine: the collaboration between architectural vision and the building's environment, a collaboration between client and architect, between engineers, planners, builders, lawyers, users and accountants.

It is a collaboration of artistry and desire, between the selection and use of materials, design, form, function and the tensions, and finally release, between a creative vision and the constraints of budgets, building sites and technical abilities. When all those involved are so committed to the creative vision that they are prepared to stretch available resource to the very limit and enjoy the engagement - including being prepared to leave comfort zones, consider and resolve different pre-conceptions, to experiment with new forms, new engineering challenges, new materials – then great architecture can happen.



The thing always happens that you really believe in; and the belief in a thing makes it happen,' said the expressive architectural sage, Frank Lloyd Wright.

So when you next like a building, spare a thought for endeavor that makes up 90 percent of its body and soul.

**Paul Vick Architects has 100% planning permission record with new build, listed and unlisted buildings and those in conservation areas.**

**Please contact us with your news and to discuss any ideas you have for a project.**

Paul Vick architects' designs for St Paul's Knightsbridge have been selected to be displayed in the 'Tomorrow's Architecture' exhibition by the Architect's Journal at the International Property Fair MIPIM in Earls Court, London later in October 2015.

Paul Vick architects have been shortlisted for:

- London architecture Firm of the Year 2015
- Architect of the Year 2011 Builder and Engineers Awards

Paul Vick is a juror on the [World Architecture News](#) Residential Future Projects Awards 2015

Paul Vick is an expert on the 'Ask an Expert' panel at Grand Designs Birmingham Oct 2015.

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