P A U L V I C K

ARCHITECTS www.paulvick.co.uk







What is London Festival of Architecture and Breaking Boundaries?

The London Festival of Architecture is 'the world's biggest annual architecture festival in the world's capital city for architecture'

The theme this year is 'breaking boundaries'.

Paul Vick architects, Most Innovative Architecture Firm London 2019 and 2018 (AI Awards) brings you four one off events in their Breaking Boundaries series for London Festival of Architecture to explore innovation and what it means for you and your City. The events are located in buildings that Paul Vick has had a close design relationship with. The series gives an intimate picture of how the invisible structures of the work within the building and the visible structures of the architecture where the event is held, together continue to break the boundaries of our perceptions and lives. Presentations are by practitioners, Client and architect, informing our current thinking and challenging us about what we want for the future.

See below for how to book.

Booking link: https://www.londonfestivalofarchitecture.org/events/programme/?
_sf_s=bb

BB19. Breaking Boundaries.

Is Innovation What You Think?

Held at Innovation Warehouse, Smithfield / Wednesday 19th June / Evening

Architect Paul Vick will join Innovation Warehouse Founder Ami Shpiro on the evening of 19th June to

present a series of talks exploring innovation "and what it means for you and your city".

The event will paint an intimate picture of how the invisible structures of the work within the building,

and the visible structures of the architecture where the event is held, together continue to break the

boundaries of our perceptions and lives.

Paul Vick was the architect for Innovation Warehouse when it was established back in 2010. The first

innovation hub of its kind, Innovation Warehouse pioneered a new format in which the startup growth

programme went hand in hand with the architecture - and far beyond the concept of simply providing

cheap office space.

The idea was to provide a high density but efficient use of space, now commonly known as "coworking".

Back in late 2007, Ami Shpiro had the vision for an "experiential business school" - a hybrid shared-office

space come accelerator, the curriculum being the day-to-day activities of the resident entrepreneurs' own

businesses.

He would scrawl the workspace blueprints on tablecloths and sometimes sign the doodles - depending on

 $the \ audience. \ Effectively, Shpiro \ had \ conceptualised \ the \ model \ for \ a \ community \ of \ collaborating \ startups$

- now known as Innovation Warehouse - and all coworking spaces to follow.

Such a space required a model of cultural openness promoting a network, and forums for the sharing and

creation of value-added knowledge - now known as the "sharing economy". Spatially, it also promotes and

uses ideas and spaces around it, spilling into local cafes, shops and outside spaces as convenient

Where business growth is understood as the today and tomorrow of our City's wellbeing (economically,

socially and culturally), Innovation Warehouse and the ideas of an architecture (both literal and figurative)

that come out of it go on to challenge us in making and evolving the city's fabric.

This is a truly reflexive approach where the process of creating the wealth-generating companies and jobs

of the future informs and requires a physical architecture to help it perform this process: we make our

architecture and our architecture makes us.

Agenda - Wednesday 19th June / Evening

The topic of Ami's talk will be on the Coworking Business Model - how to gain access to higher yields in

commercial property investments, while having a positive impact on the environment.

Paul Vick will discuss Paul Vick Architects' particular approach to creating and enhancing value; what

innovation is and how one draws on the many values in a city to de-risk investment in both the short and

long term.

Where typically planning permission is a definition of viability, Paul Vick also brings their experience of

achieving 100% planning permission record.

More info: www.paulvick.co.uk

https://twitter.com/PaulVickArchs

https://www.innovationwarehouse.org/

Other events with Paul Vick architects presenting as part of the London Festival of Architecture:

26th June <u>BB26</u>: <u>Breaking Boundaries</u>. <u>The Power of Architecture</u>? A tour from Trafalgar Square to Westminster.

Booking link:

Paul Vick Architects continues to bring you 100% planning permission record with new build, listed buildings and those in conservation areas.

Paul Vick Architects are Chartered RIBA architects.

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Paul Vick Architects have won

- Most Innovative Architecture Firm London 2018 and 2019. To see Article click here,
 - Game Changers Awards 2018
 - Best Architecture Firm in Global Excellence Awards 2017
 - UK Construction Advisor of the Year 2017
 - Architecture Firm of the Year 2017 West London

Paul Vick is a juror for the International Property Awards (UK and Europe) 2016 -18, a juror on the World Architecture

News Residential Future Projects Awards 2016 and has lectured on 'Value enhancement and inspiration' at Le Plan, Venice

(2016 and 2014), Schroders (2014), NLA (2013). An excerpt has been published by Magdalene College Cambridge.



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